# **Privacy Policy**

#### Last Updated: 12/19/19

At Opiniion, Inc. ("Opiniion") we are committed to safeguarding and preserving the privacy of our visitors. This Privacy Policy applies to any personal information you provide to us, or that we collect through our website or other electronic forms of communication. By accessing or using any part of our website or services, you agree to the collection and use of your personal information in accordance with the terms set forth in this Privacy Policy. We may update this Privacy Policy from time to time so please review this Policy regularly.

## **Information We Collect**

In running and maintaining our website we may collect and process the following data about you:

- Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.
- Information provided voluntarily by you. For example, when you register for information or make a purchase.
- Information that you provide when you communicate with us by other electronic means.

#### How We Use Your Information

We use your personal information to provide you with a variety of information and services. For example, we may use your personal information for one or more of the following purposes:

- To administer our website and provide technical assistance

- To provide information to you that you request from us relating to our products or services.
- To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- To inform you of any changes to our website, services or goods and products.
- If you have previously purchased goods or services from us we may provide to you details of similar goods or services, or other goods and services, that you may be interested in.

We never give your details to third parties to use your data to enable them to provide you with information regarding unrelated goods or services.

#### **Disclosure of Your Information**

We do not sell your personal information to third parties. However, we may disclose your personal information to our affiliates, subsidiaries, service providers, and other third parties under the following circumstances:

- To accomplish our legitimate business purposes and fulfill your requests for services
- To protect ourselves from liability
- In the event that we sell any or all of our business to the buyer.
- Where we are legally required by law to disclose your personal information
- To further fraud protection and reduce the risk of fraud

#### Transfer of Your Information

In operating our website it may become necessary to transfer data that we collect from you to locations outside United States of America for processing and storing. By providing your personal data to us, you agree to this transfer, storing and processing.

## Security of Your Information

physical, electronic, and procedural safeguards We maintain reasonably necessary to ensure the protection of your personal information against loss, misuse, disclosure, and alteration. Although we do our best to protect your personal information, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal identification information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) the security, integrity and privacy of any and all information and data exchanged between you and us through our website cannot be guaranteed. Please do your part in protecting your personal information against unauthorized use. Keep your account password safe and confidential, and be sure to sign off when finished using a shared device computer. We also recommend you scan your computer regularly for viruses, malware, and spyware.

By providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of our website and services. If we learn of a security breach involving your personal information, we may attempt to notify you electronically by sending an email to you. To withdraw your consent to receive electronic notice of a data breach, please email us at support@opiniion.com.

#### **Use of Cookies**

Cookies are small files stored on your devices that tell websites who you are. We have broken up our cookies into categories to help you understand what they do.

- Essential: These cookies are required to use our website. For example, they are necessary to access our certain pages of our website and download information.
- Performance: These cookies track how you interact with our website. For example, our web analytic providers lets us know which pages on our websites load slowly or are not optimized for mobile use. We use this information to make improvements to our user experience.
- Functionality: These cookies track information about you to make using our website easier, such as your language settings and browser preferences.
- Marketing and Advertising: These cookies help us create targeted advertising experiences for you.

If you prefer not to use cookies, you may shut them off by changing the appropriate setting in your browser. Without cookies, however, we cannot accomplish many of the basic functions on our website. For this reason, we recommend you keep cookies activated.

#### Third Party Links

Our website may contain links to other sites that are not operated by us. If you click on a link to a third-party site, you will be directed to their site. We have no control over these sites and thus strongly advise you to review the privacy policy of every site you visit.

#### **Do Not Track Policy**

Some browsers have a "do not track" feature that lets you tell websites that you do not want to have your online activities tracked. We currently do not respond to browser "do not track" signals.

## **Access and Control Over Your Information**

If you are a resident of certain states or countries, you may have the right to:

- Obtain information regarding the collection, processing, and sharing of your personal information
- Access and obtain a copy of the personal information we have obtained about you, if any
- Correct your personal information
- Delete your personal information
- Opt out of the sale of your personal information
- Object to the use of your personal information for certain purposes

To submit a request, please contact us at the contact information below. We will not discriminate against individuals who exercise these rights.

## Children

You must be at least 18 years old to use our website, create an account, or purchase our services. We do not knowingly direct our services to children or collect, use, or disclose information about minor visitors. If you use our website, you represent that you are at least the age of majority under the laws of the jurisdiction of your place of residence. If we learn that we have collected personal information from a minor, we will promptly take steps to delete such information and terminate the minor's account.

#### **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. If we make any material changes to how we treat your personal information, we will notify you by email to the primary email address specified in your account, and through a notice on our website's home page. You are responsible for ensuring we have an up-to-date active email address to contact you. You are advised to review this Privacy Policy periodically for any changes. Your continued use of our website after such modifications will constitute your acknowledgment of the modified Privacy Policy and your agreement to abide and be bound by the modified Policy. Changes to this Privacy Policy are effective when they are posted on this page.

#### **Contact Us**

Please do not hesitate to contact us regarding any matter relating to this Privacy Policy at:

#### Opiniion, Inc.

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